



PLEASE SUPPORT THE  
**Cass Park Campaign**

**Enclose  
Cass!**

1972–2017

45 years of fun, fitness, friendships

**Gifts and Pledges Needed  
to Fund Proposed Arena Enclosure**

**IMAGINE THE...**

iconic character and traditional charm of our Cass Park Arena with the many advantages of a beautiful and functional glass enclosure.

**Cass Park Arena was built** when open air style was more typical, but there's been an evolution and it is now one of very few remaining in upstate New York.

**It's a four-season community resource** that needs upgrades to be sustainable and successful.

**City of Ithaca invested \$1million in 2016** for roof and ceiling renovation, and lighting changes that were needed before the planned glass enclosure.

**The enclosure will provide:**

- Dehumidified "conditioned" air
- Ventilation, insulation, and adaptations for climate change
- Longer season for ice surface
- Improved conditions for activities and spectators
- Additional opportunities for rental income year-round
- After the enclosure, an addition to the lobby and new locker rooms envisioned



# We need involvement

to support capital improvement of the Cass Park Arena to improve conditions and ensure access for current users and future generations.

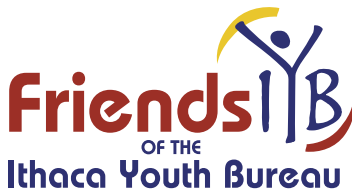
**Gifts of all sizes are needed** for the Cass Park Campaign (Goal \$1 million!) which is a project of Friends of the Ithaca Youth Bureau, the independent nonprofit 501c3 organization; donations are tax deductible.

**Pledges of gifts to be paid over three years are also welcomed.** Let us know if you'd like the pledge form or if you would like to discuss naming opportunities. Recognition of donors can occur in several ways.

## Stay in touch with the Cass Park Arena Enclosure Campaign:

Twitter @CampaignforCass  
On Facebook like the Cass Park Campaign  
Website [www.friendsofiyb.org/cass](http://www.friendsofiyb.org/cass)

**To participate, contact Mary Grainger**  
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**CASS PARK CAMPAIGN**  
c/o Friends of the Ithaca Youth Bureau  
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