

PLEASE SUPPORT THE
Cass Park Campaign

**Enclose
Cass!**

INTRODUCING THE INCODEMA INITIATIVE

**Gifts and Pledges by Ithaca
Businesses Matched by Incodema!**

Matching Funds!

Ithaca area businesses are encouraged to become sponsors of the Cass Park Arena Enclosure and the upcoming fundraising events.

Sean Whittaker of Incodema wants to inspire the entire Ithaca business community to support the enclosure project by matching their gifts.

Every donation pledged in 2017 will be matched by Incodema's generous multi-year commitment.

Other incentives to contribute to the campaign include naming opportunities, tickets to the September 30 event, and dasher board display advertisements.

Incodema Initiative Inspires Ithaca Businesses to Support Cass Park Arena Enclosure

Why Cass Park Matters to Ithaca Businesses:

- Recreational Opportunities = Healthy Community
- Ice Rink Activities for All Ages
- IYB Provides Accessible Programming
- Summer Camps and Sports
- Improved Venue for All Kinds of Events
- 45 Year Historical Context
- Additional Tourism Anticipated
- Naming Opportunities Available
- Arena Dasher Board Ads
- Recognition in Campaign Honor Roll Display
- Recognition as Event Sponsors

Stay in touch with the Cass Park Arena Enclosure Campaign:

Twitter @CampaignforCass
On Facebook like the Cass Park Campaign
Website www.friendsofiyb.org/cass

To participate, contact Mary Grainger
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607-280-4380


Friends IYB
OF THE
Ithaca Youth Bureau

CASS PARK CAMPAIGN

c/o Friends of the Ithaca Youth Bureau
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